

Why KnowCyber™?

Your people shouldn't be your organization's weakest link when it comes to cybersecurity. They can, in fact, be your greatest resource...if they are aware, knowledgeable, and motivated...when they are prepared to think and act effectively.

Traditional training programs too often cause people to tune out cybersecurity as "not my problem." Boring, pedantic, burdensome training programs can even make an organization's cybersecurity problems worse. People fail to grasp, retain, and apply what they need to learn—and then resist further training.

With KnowCyber's programs, your people learn more, faster. They retain what they learn. They enjoy putting it to work. They want to learn more.



How are KnowCyber's learning and development programs different?

We embrace today's learning preferences and life styles.

Our programs are delivered seamlessly, on demand, to the devices your learners want to use—from the pocket to the desktop. They use rich media content to create compelling narratives and meaningful interactivity.

We develop skills as well as knowledge.

Our programs appeal to people's natural preference for practical, hands-on training. Your employees learn how to protect your organization's cyber assets, and how not to put your organization at risk.

We design our programs around how busy people learn best.

We apply sound adult-learning principles, with clear objectives, ample context, and incisive, expertly structured content. People quickly acquire the building blocks, then focus on how to have a positive impact.

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We create programs that match your people's roles and address your needs.

Designed for people in different fields, with different roles and responsibilities, our curricula can also be tailored to address your organization's specific needs and concerns.

We focus on today's cyber threats, building the knowledge and skills people need now.

We continually update our content and build new content to reflect the latest developments and best practices. Insights from top cybersecurity thought leaders provide perspective and get your people thinking.

We encourage people to learn from and with each other.

Our full-featured learning management system (LMS) provides a unique social-networking capability. At your option, learners can exchange ideas and experience with each other or with people from other organizations.